



Go Geothermal **reduces expense processing time by 97%**, saving weeks of work annually

Headquarters: County Durham, UK

Industry: Renewable Energy

Employees : 11-50



The company

Go Geothermal is the UK's largest independent supplier of **premium renewable energy heating solutions**, including ground and air source heat pumps. With the exclusive UK distribution rights for CTC AB Group's Swedish-manufactured products, Go Geothermal is renowned amongst business and homeowners alike for innovative, efficient, high quality heating systems and components.



Before Zoho Expense

Before Zoho Expense, logging and submitting individual monthly expenses was a time-consuming process that involved retaining paper receipts and filling out forms.

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"We were using a really antiquated **Excel spreadsheet**. It was very **manual**, and expenses were a massive bugbear in the business. Everybody felt like they were doing penance every month when they did their expenses"

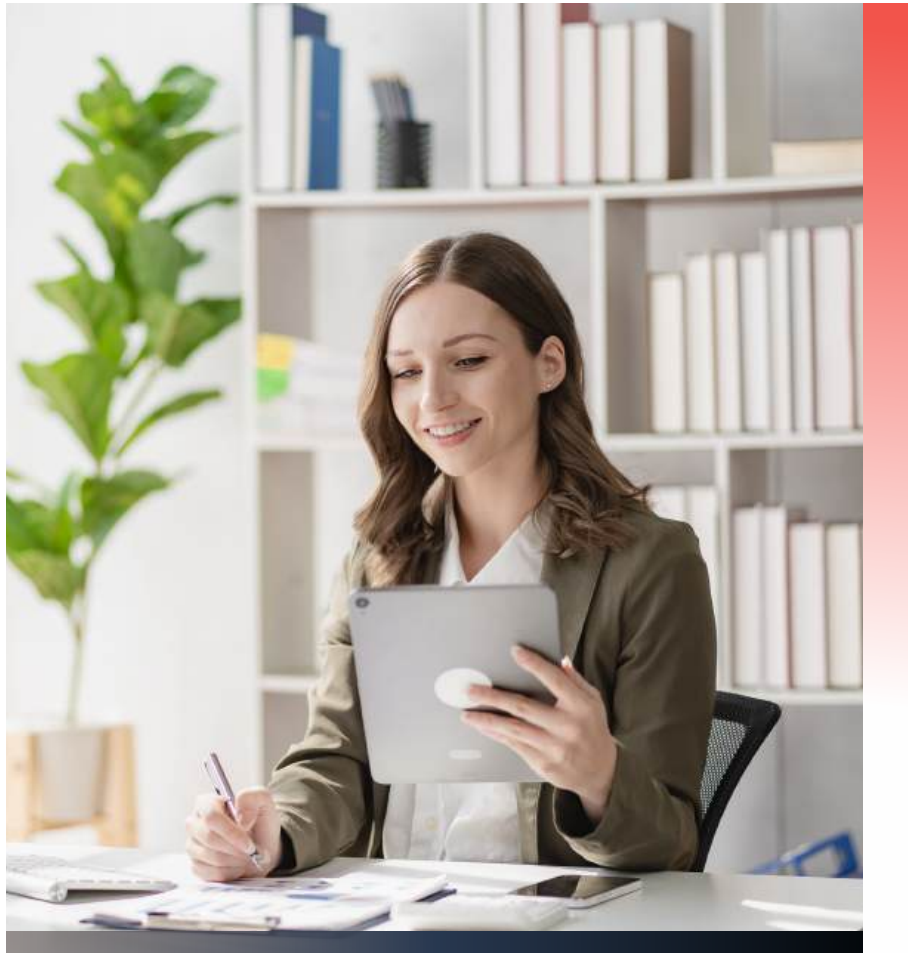
Tim Williams,

Executive Director at Go Geothermal

In a wider bid to improve its internal software and sales technology, Go Geothermal partnered with **Ascent Business Solutions - a Zoho Premium partner** - and was introduced to the Zoho suite of products.



After Zoho Expense



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Zoho Expense sounded too good to be true, but it's actually **as good as it promised to be.**

Tim Williams,

Executive Director at Go Geothermal

With Zoho Expense, employees can now auto-scan receipts on the fly and then attribute them to specific trips or monthly reports that automatically tally up their total spend for reimbursement. Once each employee's receipts are submitted, built-in approval workflows allow Go Geothermal's finance team to check each person's spending against budgets.

"This keeps our spending sensible, quite rightly"

The finance department can also easily cross-reference these expense reports with any balances on the company's corporate credit accounts.





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Doing my expenses now takes me seven minutes,
and they used to take me four hours a month.

Tim Williams

Executive Director at Go Geothermal

After Zoho Expense

97%

time saved on expense reporting

46+

hours saved per employee annually

100%

visibility into spending trends

Digitising Go Geothermal's expenses has helped to illuminate trends in spending and highlight any anomalies. As such, Tim has renewed confidence in the accuracy of the whole process.

"I was hidden from what we spent on Expenses before, but now I can see everything. It's also advantageous during auditing time, much quicker and easier,"

Tim especially lauds Zoho Expense's ease-of-use, simplicity, and intuitiveness, leading him to conclude that

"the time saved across the business doing expenses translates to several weeks per year."

Reflecting on the impact of Zoho as a whole, Tim feels that the Go Geothermal of today has been much advanced from the business of old.



About **Ascent** **Business Solution**



Ascent Business Solutions is a **Zoho Premium partner** based in the UK. Its experienced team of developers and solution consultants have helped businesses of all sizes from SMEs to FTSE corporations scale and thrive.

Ascent's expertise covers software for every business function, including Sales, Operations, Marketing, Finance, Stock and Inventory Systems, and much, much more.



To learn more about Ascent,

visit: <https://ascentbusiness.co.uk/>





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About us

Zoho Expense is an online business travel and employee expense reporting software, tailor-made for businesses to manage corporate travel, automate expense reports, streamline approvals, and make swift reimbursements.

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Contact us

✉ sales@zohoexpense.com

☎ +1-8443165544

