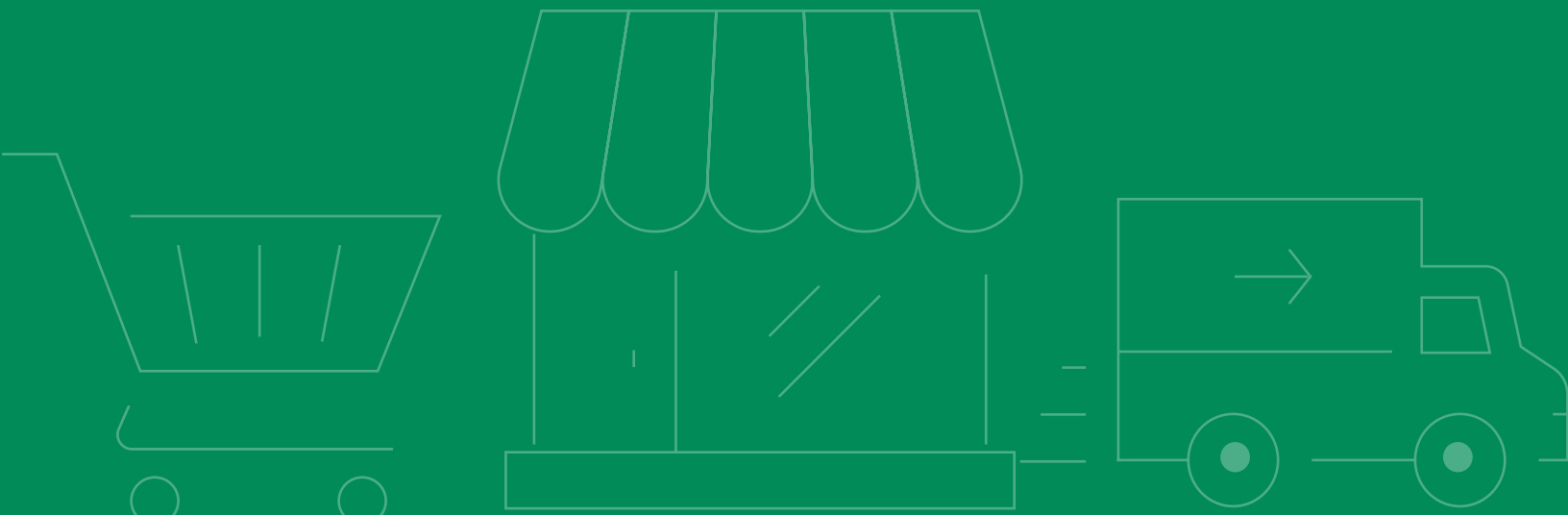
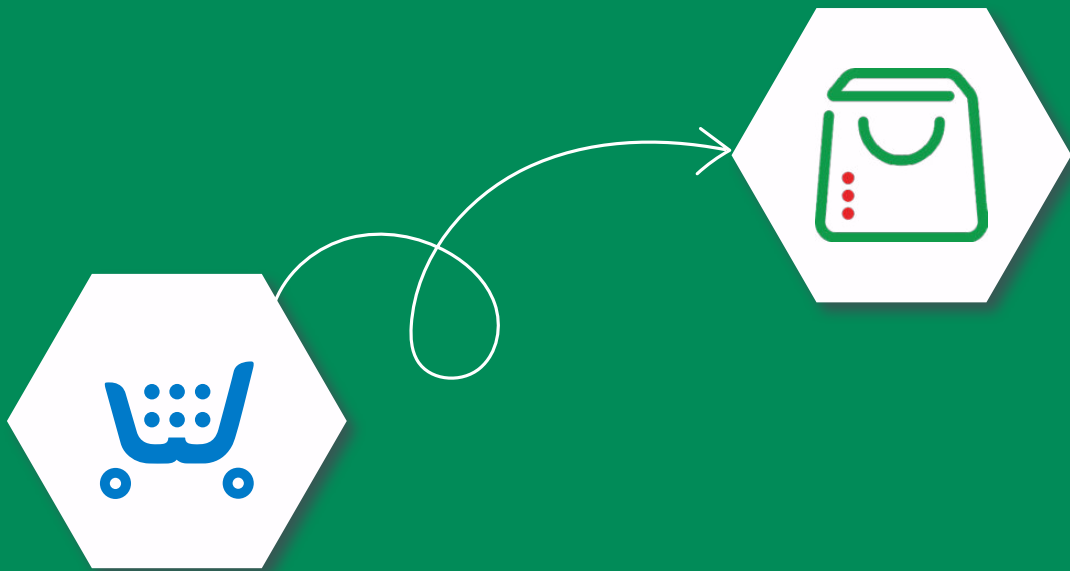


Migrating an Ecwid store to Zoho Commerce



This simple guide will help you migrate your Ecwid store to Zoho Commerce. To make migration as quick and easy as possible, we recommend that you set up a [Zoho Commerce store](#) if you don't already have one.

Data will be migrated from your Ecwid store in three simple steps:

- **Export** products from Ecwid
- **Import** products into Zoho Commerce
- **Migrate** product images






STEP 01

Export products from Ecwid

To export product data from Ecwid:

1. From your Ecwid admin screen, click on **Catalog → Products**.
2. To export all your products click **Export All**:



Export products

Exporting products produces a CSV file with complete information of all selected products. You can edit the CSV file in any spreadsheet program and import it back into your store to update your product catalog en masse. Learn more about data export in [Knowledge Base](#).

Export All

Export Selected

3. Select the columns that you want to export in the export settings dialog box, and also select the delimiter for your file:

Export products

Delimiter Comma Tab Semicolon

Export Columns	
Product name	Shipping rate type
SKU	Shipping markup
Description	Flat rate shipping amount
Store front page	Disabled shipping methods
Categories	Enabled shipping methods
Image	Length
Ribbon	Width
Ribbon color	Height
Weight	UPC
Price	Brand
"Compare to" price	Page title
Quantity	Meta description
Enabled	Product URL
Fixed shipping rate	Product ID
Fixed shipping rate only	

Download CSV file

Cancel

4. Click **Download CSV file**.
A CSV file containing all the selected data of your products will be downloaded to your system.



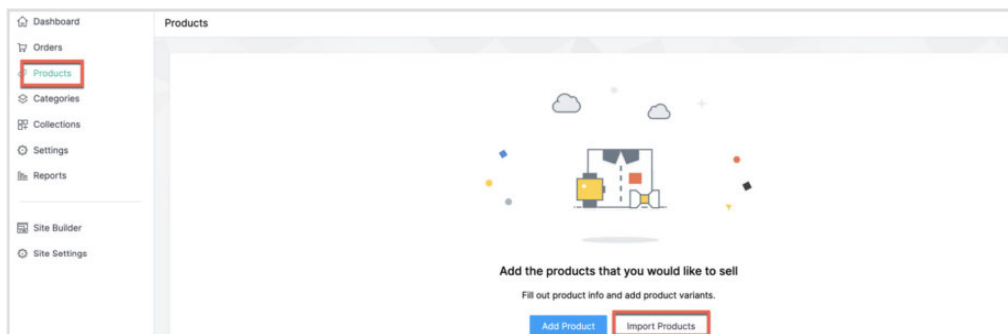


STEP 02

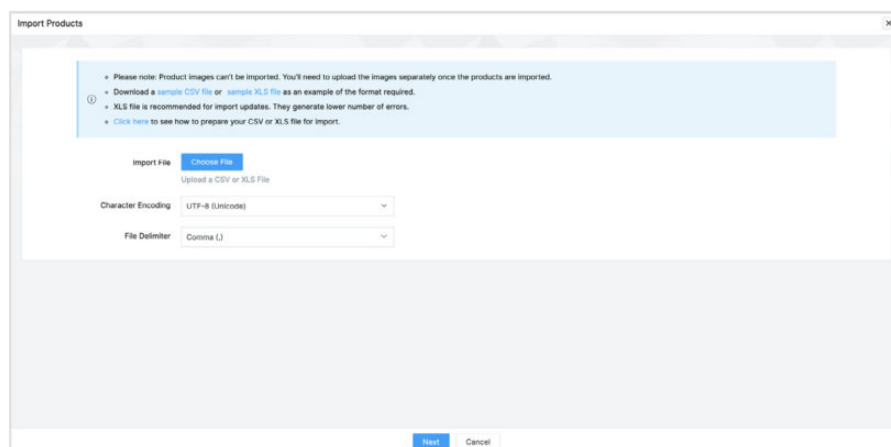
Import products into Zoho Commerce

You are now ready to import products into your existing Zoho Commerce store. If you haven't created your new store with us yet, please do so by clicking on [Create your Store now](#).

1. Sign in to your Zoho Commerce store.
2. Select **Products** from the dashboard.
3. Select **Import Products**.

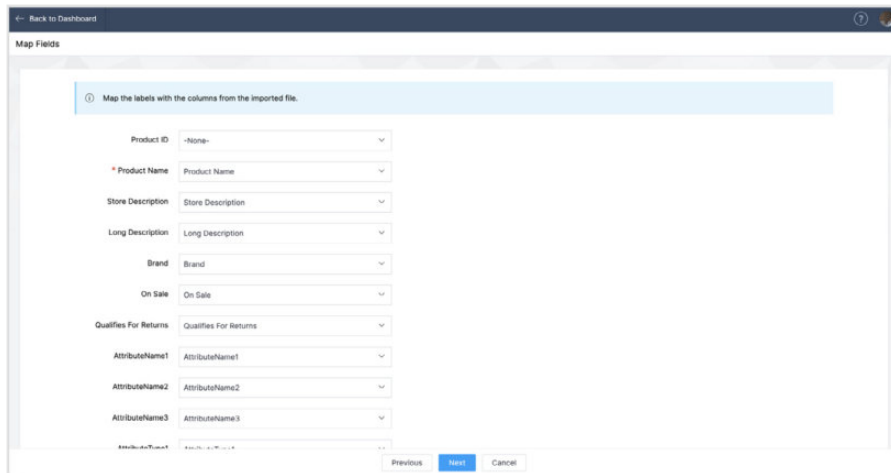


4. Choose the file to be uploaded and then click **Next**. This is the CSV file we exported from Ecwid in Step 1.



5. You will need to map the columns in the CSV file to the product detail fields on your Zoho Commerce panel. The columns from the file appear in the dropdown, and you can associate each one with the corresponding field name in Zoho Commerce.



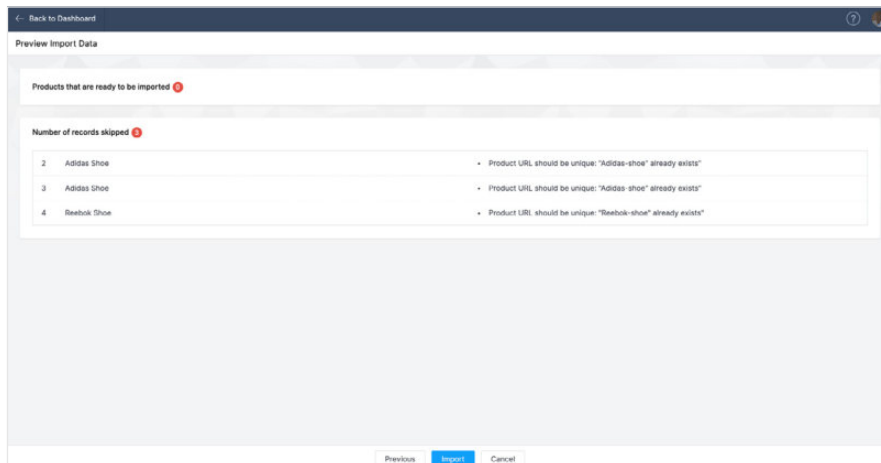


Mandatory columns, such as Product Name and Price, must be associated with a column on the CSV file. You may add dummy fields if you wish to make the changes manually in the future.

6. Click **Next**.

The Preview Import Data page will display the number of products to import and the number of products skipped. Products are skipped if the CSV file has missing information in the Name and Price fields. The SEO Description also has a maximum character limit of 255. If products have been skipped, you must open the CSV file and manually correct it.

7. Click Import to complete the process. You will now be able to see the imported products under the Products section of the Zoho Commerce portal.



[Read more](#) to know how to import or export products in Zoho Commerce.





STEP 03

Migrate Product Images

Now your store is almost ready, but there is one final step to complete: the images need to be added to your store.

1. Our helpful support team will upload the images to your store as a quick and easy backend process. Prepare the images for upload by creating a zip folder with the images properly assembled in the following file path: SKU/imagefile.

2. To Add us as an Admin for your store:

- Go to **Settings** and select **Users** under Store Settings.
- Click **Add User** in the top-right corner.

Add one of the email addresses below on the Invite User page based on your Data Center (DC). Your DC depends on the country where your account was created. If you are not sure which DC you are using, check the top level domain (TLD) of your store’s website (e.g.: for www.abcd.com, .com is your TLD)

.com: US DC	-	sites-admin@services.zodoor.com
.in: IN DC	-	sites@services.zodoor.in
.eu: EU DC	-	sites@services.zodoor.eu
.au: AU DC	-	sites@services.zodoor.com.au

- Select Admin as the Role.
- Click Share.



3. Send us an email at presales@zohocommerce.com. We will verify your data and upload the images to your store. If there is anything we need to contact you for, we will reach out to you using the contact details you submitted when setting up your store.

Please contact us at support@zohocommerce.com for any questions.



Congratulations,

your Ecwid store has been migrated to **Zoho Commerce!**

Enjoy the experience of running your online business on Zoho's powerful new-age ecommerce platform. Happy selling!

