



**Modernize
your enterprise
IT for the
digital future**

WHAT IS LEGACY MODERNIZATION?

Any software that no longer meets current business needs is considered legacy. Modernization, as an integral part of digital transformation, aims at enhancing legacy systems to create a more agile and secure business technology stack that delivers competitive value.

The trouble with legacy software

Hard to customize

Legacy systems have a **large monolithic codebase**. Even a small customization can result in multiple conflicts across the system, requiring expensive fixes.

Complex infrastructure

Just like the software, its underlying infrastructure also requires dedicated and **expensive maintenance**. It's also hard to find **qualified technicians** to work with outdated technology.

Prone to threats

Any hardware or software that's not maintained well can be a gateway for hackers. As your software accumulates patches over time, it can easily **become a point of attack**.

Lack of integration

Every organization requires many applications to carry out everyday business – a CRM, marketing automation platform, accounting software, and CMS amongst many others. When your existing software lacks integration capabilities, employees will bring in **shadow IT**.

Innovation block

These massive monoliths are often built without modularity. This makes them unmanageably complex and **discourages developers** from creating new features.

Inefficient storage

Being scattered across several databases and piles of storage discs, it is hard to find the data you're looking for in the **clutter**.

Lack of mobility

A lost customer becomes your competitor's revenue. 61% of organizations believe that without enterprise mobile apps they're at a **competitive disadvantage**.

Maintaining Compliance

Keeping legacy technology updated with heavy industry regulations is crucial. Failing to comply leads to **millions in penalties**.

THE RISKS OF LIVING WITH OUTDATED TECHNOLOGY

✓ **Can collapse at any time:**

The fear of shifting to a new technology, and the **deceiving comfort** of using a familiar system, make leaders cling to legacy systems, despite their issues. This attitude can spawn an archaic mess of neglected problems that are waiting to explode your legacy system anytime. And when your legacy system fails, the consequences—**system downtime, data loss, and brand damage**—can seriously harm your business.

✓ **Keeps you from harnessing new technology:**

New apps come out every day, and they're built on modern architectures. They might appear to be compatible with your legacy software, but only as you use them will you realize that they **demand the latest build** to run efficiently.

✓ **Resources needed to run legacy systems are vanishing:**
Over time, the hardware and software needed to run legacy systems might have exiled from the market while leaving your company **relying heavily on outdated technology.**

✓ **Issues get worse over time:**
Modernizing your IT is something **you cannot procrastinate on,** as it will only get harder and harder to maintain your legacy system. With digital transformation coming, this software is in desperate need of change to keep pace with technology trends. **Get ready, before it dies.**

To move ahead confidently in today's rapidly changing market, it's vital for businesses to employ a business-centric tool that responds with speed and agility.

We help you modernize
your legacy system
without disturbing your
business



Study your current software

We'll study all aspects of your current system—from UI to architecture to the functionalities they lack—considering your future business needs.

Devise a strategy

Based on the study conducted in phase one, we'll create a detailed plan for your IT modernization.

Execute your vision

This journey involves enhancing the performance of your legacy system, leaving them precisely the way they are, but building a more agile environment using Creator.

Migrate data

We'll smoothly move the data you require from your old software to Zoho's cloud.

Integrate

Need to connect with workplace tools? We'll help you with that, too!

Train your employees

We'll proactively work with your employees so that they understand Creator.

Zoho Creator is a modern cloud-based platform for enterprises to break out of legacy gridlock and transform digitally.

TRANSFORM IT

Customize extensively:

Build apps exclusively for your business. Set up **smart workflows** for core business processes, generate **strategic insights**, and **innovate faster** with **low-code builder**.

Integrate with everything:

Connect to your existing enterprise assets using reusable and **abstract APIs**.

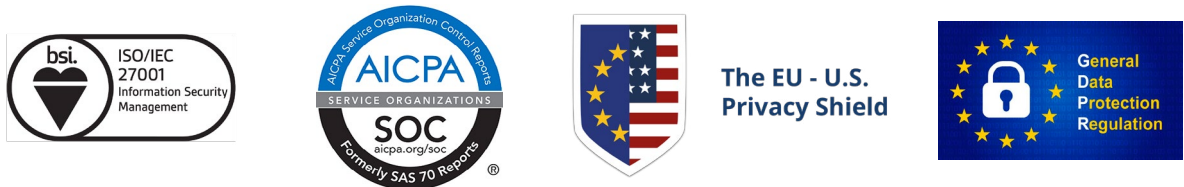


Forget servers:

Provisioning, maintenance, upgrades— Zoho Creator frees you from all of that. Zoho Creator apps are **serverless** and **autoscale** according to your needs.

Stay compliant:

We've already **validated compliance**, so you can rest easy knowing your data—and your customers' data—is secure.



“

Earlier, I had developed a PHP application that took me 2 years. It took me only 3 days with Zoho Creator.

”

Reynaldo Enriquez Olivares

Director General,
Mexican Secretariat.

TRANSFORM OPERATIONS

Get started quickly:

Zoho Creator has **prebuilt apps** ready for your entire enterprise—HR, marketing, IT, finance, and more.

Govern your apps:

Retain control and visibility of your apps while sharing it with others. Get standardized **logging** for every change in every app. Restrict access based on hierarchy and location.

Eliminate shadow IT:

Now that **employees can quickly build the apps** they need using our intuitive builder, the use of unsanctioned software can be curbed.

Store data efficiently:

Make data mobile, secure and empowering. **Store 20+ types of data** on Zoho's **highly available cloud**, like location and signatures.

TRANSFORM PERFORMANCE

Deploy instantly

Get your apps running as you create them. The form, the report or collectively the app you create can be tried out just by tapping on the URL.

Reuse across platforms

Zoho Creator automatically configures your apps for **iOS and Android** mobile devices without requiring any extra code.

Secure mobility

Sync, share and access user data from anywhere and at any time even when offline. All Zoho Creator apps support **federated logins**, enterprise-grade **SAML SSO, AD**, and **multi-factor authentication**, enabling IT to grant access faster and more securely.

“

By implementing Zoho Creator, we were able to build our self-service model and digital culture in the organization. What's more exciting is seeing the company turn into a digital army as they start to realize the possibilities and create applications themselves.

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Jojo Guingao

Chief Digital Officer,
Aboitiz Equity Ventures Inc.

WHY CHOOSING ZOHU CREATOR IS A PROFOUND SHIFT

Every IT leader's fear is that **the new system of today should not become the legacy of tomorrow**. When you choose Zoho Creator, you choose a tool that doesn't work just for today but will continue to meet your demands in the future. **We constantly advance our systems and equip you with everything you need** to stay in pace with the ever-changing technology landscape. Modernize now to reap the benefits of Zoho Creator instead of waiting to pile up technical debt and be forced into a more taxing and expensive switch later.

“

You realize it a little bit every day, every month, that it's a good choice you made. And you also realize it when you're not complaining constantly and you're not thinking about changing it all the time.

”

Simon Lamarche

Co Founder,
Adviso.



zoho.com/creator/enterprise/

We'd love to talk! Reach out to us:

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